



Contact Details

1. Name : **Dr. M. BHOOPAL**
2. Father's Name : Mr. P. Manoharan
3. Address : Assistant Professor, Department of Management Studies,
Manonmaniam Sundaranar University, Tirunelveli –
627 012, Tamil Nadu, India.
4. Date of Birth : 06/04/1984
5. Mobile/Whatsaap No : +91 9788314646
6. E-Mail ID : bhoopalmsu@msuniv.ac.in

Educational Qualifications

Examination/ Degree	Subjects/ Specialization	Name of the Institution / University	Year
Ph.D.,	Business Administration	Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India.	2016
M.B.A.	Management	Jayam College of Engineering & Technology Dharmapuri, Tamil Nadu / Anna University Chennai, Tamil Nadu, India.	2008
B.B.A.	Business Administration	Government Arts College, Dharmapuri/ Periyar University Salem, Tamil Nadu, India.	2005

Teaching Experience

S.No.	Name of the University/College	Designation/ Department	Period	
			From	To
1.	Manonmaniam Sundaranar University, Tirunelveli – 627 012, Tamil Nadu.	Assistant Professor/ Management Studies	23.11.2016	Till Date
2.	Sapthagiri College of Engineering, Periyanahalli, Dharmapuri District – 635 205, Tamil Nadu.	Assistant Professor/ Management Studies	11.08.2008	22.11.2016

Areas of Interest

Security Analysis and Portfolio Management, Commodities and Financial Derivatives, Behavioral Finance

Ph.D., Research Guidance

Program of Study	Completed	Ongoing
Ph.D.,	Nil	04

Research Papers Published in Referred International and National Journals

1. “Analysis of Behaviour of Female Investors’ In Indian Securities Market With Reference to Chennai”, Dr.M.Bhoopal & Dr.P.Ravi, Shodh Manthan A Peer Reviewed & Refereed International Journal, Volume – X, Special Issue No – 9, June, 2019, PP. 113 – 118, ISSN: (P) 0976 – 5255, Impact Factor: 6.726, (UGC Approved Journal No: 40908).
2. “A Review of Theory and Research on Organisational Dynamics in Higher Education Institutions”, R.Deiva Veeralakshmi & Dr.M.Bhoopal, European Journal of Business & Social Sciences, Volume – 7, Issue- 6, June, 2019, PP. 311 – 325, ISSN: 2235 – 767X.
3. “ICT in Schools: Initiatives and Challenges”, V.M.Sangeetha, Dr.M.Bhoopal & Dr.P.Ravi, International Journal of Research and Analytical Reviews (IJRAR), Volume – 6, Issue – 2, May, 2019, PP. 608 – 610, ISSN:2349 – 5138, Impact Factor: 5.75, (UGC Approved Journal No: 43602).
4. “Investors’ Perception Towards Gold Commodity in Chennai” S.Subashree & Dr.M.Bhoopal, International Journal of Research and Analytical Reviews (IJRAR), Volume – 6, Issue – 2, May, 2019, PP. 611 – 614, ISSN:2349 – 5138, Impact Factor: 5.75, (UGC Approved Journal No: 43602).
5. “An Overview of Indian Paint Industry”, S.Vijayakanthan, Dr.P.Ravi & Dr.M.Bhoopal, International Journal of Research and Analytical Reviews (IJRAR), Volume – 6, Issue – 2, May, 2019, PP. 650 – 652, ISSN:2349 – 5138, Impact Factor: 5.75, (UGC Approved Journal No: 43602).
6. “Work Engagement and Work Performance of Engineering Faculties – A Descriptive Study, V.M.Sangeetha, Dr.M.Bhoopal & Dr.P.Ravi, Sadakath A Research Bulletin,

- Volume – 6, Special Issue – 2, March 2019, 372 -378, ISSN:2347 – 7644, (UGC Approved Journal No: 64130).
7. “Investors’ Perception on Commodity Market in India – A Study on Literature Review”, S.Subashree & Dr.M.Bhoopal, JASC: Journal of Applied Science and Computations, Volume – 5, Issue – 12, December, 2018, PP. 1920 – 1925, ISSN: 1076 – 5131. Impact Factor: 5.8, (UGC Approved Journal No: 47955).
 8. “Product Involvement of Household Consumers’ and Its Impact on Product Involvement Outcomes of Interior Decorative Brands at Tiruvallur District”, S.Vijayakanthan, Dr.P.Ravi & Dr.M.Bhoopal, International Journal of Research in Engineering Application & Management (IJREAM), Volume – 04, Issue – 08, November, 2018, PP. 489 – 494, ISSN: 2454 – 9150. Impact Factor: 5.646, (UGC Approved Journal No: 64077).
 9. “Employee Engagement of Teaching Faculty Members in Higher Educational Institutions – A Descriptive Study”, V.M.Sangeetha, Dr.M.Bhoopal & Dr.P.Ravi, International Journal of Research in Engineering Application & Management (IJREAM), Volume – 04, Issue – 07, October, 2018, PP. 286 – 291, ISSN: 2454 – 9150. Impact Factor: 5.646, (UGC Approved Journal No: 64077).
 10. “Impact of Stock Market Reforms on Investors’ Confidence and Behaviour in Indian Stock Market: A Case Study of Tamil Nadu”, Dr.M.Bhoopal & Dr.G.Prabakaran, Mudra Journal of Finance and Accounting, Volume – 4, Issue – 2, July – December, 2017, PP. 167 – 184, ISSN:2347 – 4467, (UGC Approved Journal No: 47678).
 11. “Awareness About Societal Marketing Strategies of HUL and Its Impact on Consumer Preference for Its Products”, R.Deiva Veeralakshmi & Dr.M.Bhoopal, Asia Pacific Journal of Research, Volume – 1, Special Issue- 6, December, 2017, PP. 22 – 27, ISSN: 2320 – 5504. Impact Factor: 6.58, (UGC Approved Journal No: 45797).
 12. “Construction of Optimal Portfolio Using Sharpe’s Single Index Model – A Study With Reference to Banking and Automobile sectors”, S.Subashree & Dr.M.Bhoopal, Asia Pacific Journal of Research, Volume – 1, Issue - 57, November, 2017, PP. 232 – 237, ISSN: 2320 – 5504. Impact Factor: 6.58, (UGC Approved Journal No: 45797).
 13. “Impact of Stock Market Reforms on Investors’ Perception and Confidence in Indian stock Market” Dr.M.Bhoopal & Dr.P.Ravi, Asia Pacific Journal of Research, Volume – 1, Issue - 55, September, 2017, PP. 126 – 133, ISSN: 2320 – 5504. Impact Factor: 6.58, (UGC Approved Journal No: 45797).

14. “Investors’ Grievances Redressal Mechanism in SEBI”, Dr.M.Bhoopal & Dr.P.Ravi, International Journal of Engineering Technology Science and Research, Volume – 4, Issue – 7, July, 2017, PP. 721 – 725, ISSN: 2394 – 3386.
15. “Impact of Stock Market Reforms on Investors’ Confidence in Indian Securities Market With Special Reference to Tamil Nadu”, M.Bhoopal & Dr.G.Prabakaran, Asian Journal of Research in Business Economics & Management, Volume – 5, Issue – 10, September & October, 2015, PP. 10 – 17, ISSN: 2250 – 1673.
16. “Reforms in Indian Securities Market”, M.Bhoopal & Dr.G.Prabakaran, International Journal of Business and Administration Research Review (IJBARR), Volume – 1, Issue – 7, October – December, 2014, PP. 41 – 45, ISSN: 2348 – 0653. Impact Factor: 0.314.

Chapters in Edited Books

1. “Investors’ Confidence Towards Mutual Funds in India” M.Bhoopal & Dr.G.Prabakaran, Modern Management Practices for Business, Department of Business Administration, Annamalai Nagar, Tamil Nadu. PP. 42 – 45, ISBN: 978-81-909275-0-5.
2. “Privatization of Higher and Professional Education in India” P.Vimalanathan & M.Bhoopal, Business Stratagem, Department of Business Administration, Annamalai Nagar, Tamil Nadu. PP. 42 – 45, ISBN: 978-81920303-6-4.

Papers Presented/Participated in Workshops, Seminars & Conferences

PRESENTED

1. “Investors’ Perception towards Capital Market Reforms in India”, 3rd International Conference on Business, Economics and Sustainable Development (ICBESD 2020) at National Institute of Securities Markets, Patalganga, Mumbai, held on 2nd and 3rd March, 2020.
2. “Perception and Preferences towards Smart Home Technologies”, 6th International Conference on Business Research Organised by the School of Commerce & Economics, Faculty of Science and Humanities, SRM Institute of science and Technology, Kattankulathur, held on 17th & 18th December, 2019. Think India Journal, PP. 5770 – 5779, ISSN: 0971-1260, Vol.22, Issue 14, December 2019.
3. “An Analysis of Prospects and Problems Faced by the Farmers & Traders in Regulated Market With Reference to Krishnagiri District”, National Conference on

Emerging Approaches in Business Management – Divergent Perspectives and Dimensions (NCEABM), held on 09th August, 2019 at Department of Management Studies, SRM Institute of Science & Technology, Vadapalani Campus, Chennai – 600026, Tamil Nadu.

4. “Understanding Growth of Medical Tourism in India”, International Conference on Recent Trends in Global Sustainable Tourism and Hospitality Research, held during on 6th & 7th September, 2019, Organized by the Department of Tourism and Hotel Management, Alagappa University, Karaikudi, Tamil Nadu, India. Shanlax Publications, PP. 91 – 104. ISBN: 978-93-89146-66-0
5. “ICT is a Facilitator For Better academic Performance in Digital Era – a Perceptual Study Among Teachers”, 2019 IIM Indore NASMEI Summer Marketing – IS Conference “Smart Marketing in the Digital Age” Indian Institute of Management Indore July 26 – 28, 2019.
6. “Significance of IOT (Internet of Things) in Education Sector”, International Conference on Indian Education System in 2020, held on February 16th, 2019 at Department of Commerce, Thiruthangal Nadar College, Chennai, Tamil Nadu, India. International Journal of Business Intelligence & Innovations, PP.131-136, ISSN: 2348 4705.
7. “Societal Marketing: Corporates’ Route to Connect With Society – Indian Context”, Second International Conference on Sustainable Marketing Strategies – Issues and Challenges, held during December 14th & 15th, 2017 at Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India. Bonfring, PP. 18 – 23, ISBN: 978-93-86638 -50 – 2.
8. “Awareness About Societal Marketing Strategies of HUL and Its Impact on Consumer Preference for Its Products”, Second International Conference on Sustainable Marketing Strategies – Issues and Challenges, held during December 14th & 15th, 2017 at Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India. Bonfring, PP. 139 – 143, ISBN: 978-93-86638 -50 – 2.
9. “Impact of Information Communication Technology on Teachers’ Work Engagement With Reference to International Schools in Tirunelveli District, International Seminar on E – Society for Nation Building and Empowerment (E – SNBE-2017), held on 06th September, 2017 at Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India.

10. “Investors’ Behaviour Towards Investment Decision in Indian Securities Market with Special Reference to Dharmapuri District”, National Paradigm for Corporate Sustenance – 3 P’s (Planet, People and Profit) Management” held during July 25th & 26th, 2014, at Department of Corporate secretaryship, Bharathidasan Government College for Women, Puducherry -3, PP. 122 – 127, ISBN:978 – 93-81992-45-6.
11. “Restoring Investors’ Confidence in Indian Securities Market”, National Conference on Xtreme Engineering Technological Advancements & Management held at Jayam College of Engineering and Technology, Dharmapuri on April 4th and 5th – 2014.
12. “An Overview of Foreign Direct Investment in India”, National Conference on Business Scenario in India “Opportunities & Challenges”, held on 10.10.2014, at Department of Business Administration, K.C.S.Kasi Nadar College of Arts & Science, Chennai, Tamil Nadu. PP. 487 – 494, ISBN: 978-81-88787-27-2.
13. “Social Networking and Relationship of Management Professors and Students”, International Conference on Global Business Environment and Its Impact on Management Education, held during February 10th & 11th, 2011 at Periyar Institute of Management Studies, Periyar University, Salem, Tamil Nadu, India. Himalaya Publishing House, PP. 99 – 101, ISBN:978-93-5051-462-7.

PARTICIPATED

1. Completed a Three Day Online Workshop on Moodle for Digital Learning Organized by the Manonmaniam Sundaranar University Tirunelveli, during 13-15, May 2020.
2. Participated in the “Invited Talk on Learning Forever in the Digital Global Village” Organised by Department of Management Studies, Manonmaniam Sundaranar University Tirunelveli, on 21st January, 2020.
3. Participated in One Day Seminar on “Quality Research and Publications” Organized by the Centre for Research, Manonmaniam Sundaranar University Tirunelveli, on 7th December, 2018.
4. Participated in One Day Workshop on “MOOC,s through SWAYAM “ Organized by the Manonmaniam Sundaranar University Tirunelveli, on 19th November, 2018.
5. Participated in Two Day Workshop on “Academic and Technical Writing” Organized by the Centre for Technical and Academic Writing, Manonmaniam Sundaranar University Tirunelveli, on 25th & 26th September, 2017.
6. Participated in Two Day Workshop on “Statistical Computations using SPSS & R” Organized by the Department of Statistics, Manonmaniam Sundaranar University Tirunelveli, on 1st & 2nd June, 2017.

7. Participated in Two Day Workshop on “Research Methodology” Organized by the Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, on 2nd & 3rd December, 2016.
8. Participated in Three Days “Entrepreneurship Development Programme in Coir and its Allied Products”, Organized by ITCOT, Dharmapuri, held during January 11th – 13th, 2016.
9. Participated in International Conference on “Sustain, Transform & Transcend”, Organized by the PSG Institute of Management, Coimbatore, on 07th & 08th August 2014.
10. Participated in One Day National Level Workshop on “Research Data Analysis by Using SPSS Packages”, Organized by the Department of Management studies, Saphthagiri College of engineering, Dharmapuri, on 29th March 2014.
11. Participated in One Day National Level Workshop on “Basic Program on Stock Markets”, Organized by the PSG Institute of Management, PSG College of Technology, Coimbatore, on 20th September 2013.
12. Participated in One day National Seminar on “Implementation of International Financial Reporting Standards (IFRS) – Issues & Challenges” Organized by the Department of Commerce PG Studies, on May 07th 2013.
13. Participated in One Day National Level Seminar on “Impact of Union Budget 2013 on Indian Economy”, Organized by the Department of Management Studies, P.S.V. College of Engineering & Technology, Krishnagiri, on May 08th 2013.
14. Participated in Two Day National Level Workshop on “Art of Article writing and Application of Research Tools for Social Sciences” Organized by the Department of Management studies, Jayalakshmi Institute of Technology, Dharmapuri, held on 28th February 2013 to 01st March 2013.
15. Participated in One Day National Workshop on “The Application of Statistical Tools, Techniques and writing Skills in Research Methodology” Organized by the Department of Business Administration, Arignar Anna College Arts & Science Krishnagiri, held on 09th February, 2013.
16. Participated in Three – Day National Workshop on “Research Techniques in Management” Organized by School of Management, Pondicherry University, Puducherry, held during August 03rd – 05th, 2012.

17. Participated in One Day National Workshop on “Issues & Challenges in Multi Level Marketing” Organized by Department of Commerce, University of Kerala & Advanced Management College, Bangalore, on 1st June, 2012.
18. Participated in One Day National Workshop on “Integrating Business Process Through ERP” Organized by VIT Business School, VIT University, Vellore, on 20th March, 2010.
19. Participated in “BRAMMA ’09 – One Day National Level Seminar on “Branding and Advertising for Future Managers” Organized by the School of Management, SASTRA University, on 12th October, 2009.
20. Participated in Two Day National Level workshop on “Application of Advanced Research Technique” Organized by St.Joseph’s College of Engineering, Chennai held during August 26th & 27th, 2009.

Training Programmes Attended

1. Participated in Seven – Day National Level Online Faculty Development Programme on “A Paradigm shift in Social Sciences Research” Organised by the Department of Management Studies, Periyar University PG Extension Centre, Dharmapuri, Tamilnadu held from 27.07.2020 to 02.08.2020.
2. Participated in the Faculty Development Programme on “Research Methodology: Tools & Techniques” Organised by IILM College of Engineering & Technology, from 18th May to 22nd May, 2020.
3. Participated in the Faculty Development Programme on “Outcome Based Education and Accreditation” Organised by IILM College of Engineering & Technology, from 25th May to 29th May, 2020.
4. Completed 5 days (13.04.2020 to 17.04.2020) Online Course on “Stress Management” organized by Department of Management and Research, AVS College of Arts & Science, Salem – 636 106, Tamilnadu.
5. Completed Two Weeks (April 20 – May 06, 2020), Faculty Development Programme on “Managing Online Classes and Co-Creating MOOCs” Sponsored by Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
6. Completed Short Term Online Certificate Course on “Digital Marketing” PG and Research Department of Commerce, Vivekanandha College of Arts and Sciences for Women, Namakkal District, Tamilnadu, held from 15th to 22nd May, 2020.

7. Completed Short Term Online Certificate Course on “Retail Management” PG and Research Department of Commerce, Vivekanandha College of Arts and Sciences for Women, Namakkal District, Tamilnadu, held from 15th to 22nd May, 2020.
8. Participated in the UGC – Sponsored – Refresher Course in Management & Business Studies Conducted by UGC – Human Resource Development Centre, Bharathiar University, Coimbatore, held from 20.11.2019 to 03.12.2019 and Obtained A+ Grade.
9. Completed 12 Week Course (28th Jan’19 – 19th Apr’ 19) “Soft Skills For Business Negotiations and Marketing Strategies” NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Secured Score 70%.
10. Participated in the “ICSSR Sponsored 2 – Week Capacity Building Programme (CBP) for Social Science Teachers on “Research Methodology, Data Analysis using SPSS and Academic Writing” during 11 – 23, March 2019, Organized by the Department of Management Studies, Rayalaseema University, Kurnool, A.P, India.
11. Participated in the “Orientation Programme” at University Grants Commission, Human Resource Development Centre, Kumaun University, Nainital, Uttarakhand Sate from 05.02.2018 to 07.03.2018 and Obtained Grade ‘A’.
12. Participated in the Short Course on “Faculty Empowerment Programme on Student Success (FEPS – 2018)”, Organized by Department of Education (DD&CE), Manonmaniam Sundaranar University Tirunelveli, held from 18th – 24th January 2018.
13. Participated in the One Day Research Orientation Programme for Research Supervisors of Manonmaniam Sundaranar University, Tirunelveli, Organized by Internal Quality Assurance Cell & Centre for Research, Manonmaniam Sundaranar University, Tirunelveli, on 01st November 2017.
14. Participated in the One Day Orientation Programme for Government, Aided and Autonomous College Teachers of Manonmaniam Sundaranar University, Tirunelveli, Organized by Centre for Curriculum and Faculty Development & Department of Education, on 15th September 2017.
15. Participated One Day Training Programme on “Effective Utilisation of E – Resources”, Organized by university Library & Internal Quality Assurance Cell, Manonmaniam Sundaranar University, Tirunelveli, on 10th August 2017.
16. Participated in the One Day Training Programme on “High Impact Teaching Skills (HITS)”, Organized by the Internal Quality Assurance Cell, Manonmaniam Sundaranar University, Tirunelveli, on 19th July 2017.

17. Participated in the Faculty Development Programme on “Entrepreneurship Development”, Organized by the Centre for Entrepreneurship Development, Manonmaniam Sundaranar University, Tirunelveli, held during February 24th – March 03rd, 2017.
18. Participated in the One – Day Orientation Programme for Newly recruited Teachers of Manonmaniam Sundaranar University (Under UGC XII Plan) held at Manonmaniam Sundaranar University, Tirunelveli, on 02nd, December 2016.
19. Participated in the Faculty Development Programme in “Personal Effectiveness to Organisational Excellence”, Organized by CII – education & Skill Panel and KBSS held on 11th, December 2015.
20. Participated in the Faculty Development Programme on “Structural Education Model”, Organized by RVS Faculty of Management, Coimbatore, on 05th October 2013.
21. Participated in the Three Days Faculty Development Programme on “Business Application Software (BAS)”, organized by Nandha College of Technology, Erode from 09.03.2012 to 12.03.2012.
22. Participated in the One day Faculty Development Programme on “Financial Research Tools and Approach”, Organized by RVS Faculty of Management, Coimbatore, on 25th February 2012.
23. Participated in the One Day Faculty Development Programme on “Equity, Futures and Currency Derivatives”, Organised by National Stock Exchange of India Ltd and Sapthagiri College of Engineering, Dharmapuri, on 10th December 2011.
24. Participated in the AICTE Sponsored staff Development Programme on “Case Studies and Research Methods in Management Sciences”, held in November 2011 at Excel Business School, Pallakapalayam.
25. Participated in the Faculty Development Programme on “Case Method of Teaching”, Organized by Sri Venkateswara Group of Educational Institutions, Coimbatore, on 10th October 2009.
26. Participated in the Faculty Development Programme on “Application of Research Techniques in Management”, Organized by Alpha Institute of Management, Tiruchengode, on 01st August 2009.
27. Participated in the Three Day Faculty Development Programme on “Enterprise Resource Planning (SAP B One Practical Training)”, held at Anna University

Coimbatore (Academic Campus), Coimbatore, From 30th October to 1st November, 2008.

28. Participated in the One Day Faculty Development Programme on “Corporate Social Responsibility and Corporate Governance”, held at Anna University Coimbatore (Academic Campus), Coimbatore, on 3rd November, 2008.

Resource Person

1. Chairperson in a Technical Session International Conference on “Recent Trends in Global Sustainable Tourism and Hospitality Research 2019” (RGSTHR 2019) organized by Department of Tourism and Hotel Management (DTHM), Alagappa University, Karaikudi on 6th – 7th September 2019.
2. Resource Person in One day Workshop on Rural Entrepreneurship, Development Cell, Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Human Resource Development, Government of India, Hyderabad, on the topic Entrepreneurial Framework & Manufacturing on 22.09.2020.

Academic Association – Inter University

1. Member - MBA CBCS Board of Studies, Manonmaniam Sundaranar University, Tirunelveli – 627012.
2. Member - Board of Studies of ELP/Community College courses (Diploma in Hotel Management & Catering Science, Diploma in Food and Beverage Service and Diploma in Food Production), Manonmaniam Sundaranar University, Tirunelveli – 627012.

Additional Responsibilities

1. Appointed as Chairman for the Subject BBA of DD&CE, Examinations of December 2019 Central Valuation.
2. Nominated as a Departmental Liaison Officer to the Internal Quality Assurance Cell, Manonmaniam Sundaranar University, Tirunelveli 627 012.
3. Appointed as Course Faculty in Management Studies of DD&CE, Manonmaniam Sundaranar University, Tirunelveli 627 012. (From 10.10.2017 to 31.07.2019)
4. Appointed as Chairperson for the Subject of MBA of DD&CE Examinations of May 2018 Central Valuation.
5. Appointed as a Chairperson the Question Paper Scrutiny Board for M.B.A., Tourism Management, Alagappa University, Karaikudi – 630 003.

6. Appointed as Observer/Flying Squad Member of University Examinations DD&CE Manonmaniam Sundaranar University, Tirunelveli – 627012.
7. Appointed as Member Annual Inspection/Further Affiliation, Manonmaniam Sundaranar University, Tirunelveli 627 012.
8. Acted as Anna University Representative, Chennai for conducting University Examinations.